

## **Erin R. Socha**

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*I am a non-traditional student at the University of Kansas, where I am studying journalism and mathematics. My interests like in science writing, STEM communication, and data journalism.*

*Before I returned to school, I spent almost twenty years working in the wine industry, where I developed excellent skills in sales, customer service, and marketing.*

### ***EDUCATION***

**University of Kansas**, Lawrence, Kansas  
Journalism major | Mathematics minor  
Anticipated Graduation – Spring 2025. 3.77 GPA

**Johnson County Community College**, Overland Park, Kansas  
Associate of Arts – Graduated Spring 2021. 4.0 GPA

**School of Visual Arts** (1998 – 2000), New York, NY  
Undergraduate studies in film history, creative writing, and screenwriting

### ***SKILLS***

- Mac & Microsoft proficient
- Excel proficient
- Quantitatively literate
- Adobe Creative Suite

### ***CERTIFICATIONS***

- 2012 | Certified Specialist of Wine – Society of Wine Educators

### ***WORK EXPERIENCE***

#### **Vintegritty Kansas**

Sales Consultant, NE Kansas Territory (March 2019 – January 2019)  
*Managed a large regional territory covering Topeka, Lawrence, and parts of Johnson County, selling wine and spirits to retail and restaurant accounts.*

#### **The Country Vintner of NC, a division of The Winebow Group**

Sales Consultant, Durham and Chapel Hill Territories (Oct. 2015 – Jan. 2019)  
*Managed a sales territory of almost 100 accounts in one of the busiest and most competitive regions in the state. I grew my sales route from \$750,000 in fiscal year 2016, to \$1.1m at the end of fiscal year 2018, a growth of 45% in less than three years.*

#### **Chapel Hill Wine Company**, Chapel Hill, NC

Wine Consultant (June 2013 – October 2015)

#### **Asheville Wine Market**, Asheville, NC

Wine and Food Consultant (July 2010 – June 2013)